



PURE
ENERGY
MUSIC SOLUTIONS FOR
THE FITNESS INDUSTRY

STARTER PACK

WORKING TOGETHER TO PROVIDE YOU WITH MUSIC SOLUTIONS

- HOW TO PURCHASE YOUR MUSIC FROM PURE ENERGY -

1. Enter the URL www.pureenergymusic.com/paracise or navigate to **CDs & Downloads > Discipline > Paracise**
2. If you already possess login credentials for the Pure Energy website, enter your details on the login page. If not, register for an account using your email address and relevant details. Create a secure password.
3. When you find suitable products that you wish to purchase, BUY MP3 to add the product to your cart.
4. Once you have added the relevant products to your cart, click CHECKOUT to proceed to make your purchase. This can be found towards the top right-hand side of the website.
5. At the checkout, enter the promotional code provided to you.
6. If you have purchased your products as an MP3 download, they will be readily available in your My Downloads folder at the bottom of the webpage (this is nested under the My Account section).

PURE ENERGY & PARACISE ARE WORKING TOGETHER TO MAKE SURE THAT YOU ARE USING RELEVANT, EXPLETIVE-FREE & LEGAL MUSIC IN YOUR CLASSES.

WORKING TOGETHER TO PROVIDE YOU WITH MUSIC SOLUTIONS

- HOW TO DOWNLOAD YOUR MUSIC FROM PURE ENERGY -

1. After checking out and completing the payment process, scroll down to the bottom of the page and click on 'My Downloads'
2. Here you'll find a list of 'orders' and after a few moments a 'download' button will appear to the right of your order. If it doesn't, refresh your page until it appears (please note this can take several minutes depending on your connection speed and the size of your order)
3. Click the 'download' button then your albums will automatically start downloading to your computer. Your computer may prompt you where to store them on your drive.
Please note, this link is only active for 72 hours, if you've not downloaded them in that time, you'll need to contact Pure Energy so we can refresh the links for you.
4. Once the download has finished, the albums will be contained within a ZIP file in the location you saved them to. You can unzip this folder by doing one of the following:
 - On Mac, double click the zipped folder to extract the files.
 - On Windows, right click the zipped folder and click 'Extract'.
5. - Burn the album to CD following the instructions on a text file that's contained within the ZIP file you downloaded.

or

- Import the albums into iTunes by selecting 'Add to Library' in iTunes. The tracks will appear in their correct running order within an album in your library. You can add the album artwork by right clicking on the album and selecting Get Info, then clicking the artwork square and selecting the album cover from the same download folder that contains the tracks. To play your music as a continuous mix, you'll need to turn on Gapless Playback.

Please note - we don't recommend downloading directly to your iPhone or iPad as these devices don't support ZIP files - always download to your computer, import to iTunes and sync to your device.

FREQUENTLY ASKED QUESTIONS ABOUT PURE ENERGY

Is it legal to buy CDs and downloads from Pure Energy?

All CDs and downloads from Pure Energy are 100% legal and fully licensed by the copyright holders. You must ensure you are covered by the correct performance licences to copy, move or play the content.

Pure Energy supplies 3 types of music; Original Artist, Cover Versions and Licence Free.

The majority of the music on this site is by the Original Artist and distributed under the terms of a special license granted for the use by professional aerobic and fitness instructors by Phonographic Performance Limited (PPL) therefore if you play this material in public or in private to the general public you will require a PPL licence. You can purchase a PPL licence from this site either individually or as part of a Pure Energy membership, or directly from PPL.

Our Promix range of music is Cover Versions, meaning this music is PPL free. However please note that the venue you're teaching / performing in must have a relevant PRS licence.

Other product ranges are completely Licence Free, meaning you are able to play this in any venue without licensing restrictions. However, please note that this music cannot be used on any digital media (for example YouTube videos) without prior consent from Pure Energy and will be removed from any public media platforms as a result.

You can easily identify the type of music by going to any music page on this website and using the Licence Type filters on the left hand side.

I've bought an album as a download, how will this be delivered to me?

Your album will be delivered to you in a ZIP file, containing MP3 files of each track within the mix (or each individual track if it's a compilation album). Also contained within this ZIP is an application that will allow you to burn the download to a CD, and a text file detailing how to do this.

What do I need in order to download digital files from Pure Energy?

Our download service requires a PC or Mac with a modern web browser, older browsers are not supported. A broadband internet connection is strongly recommended to allow you to download your music as quickly as possible.

What can I do with my purchased music?

Downloaded tracks can be played through your PC/Laptop, transferred to a compatible portable MP3 player or burnt to CD and CDs can be ripped to a computer (as long as you own a Pro Dub licence). Once you have downloaded music or bought a CD from us, it is yours to keep; however, as all music available at Pure Energy is copyrighted, it is prohibited to distribute, sell or share it with others.

Can I use my Pure Energy album on my YouTube video?

Our Studiomix range of albums is licence free and therefore can be used as background music in any video content for YouTube that has less than 10,000 views. If any of your videos containing Studiomix music exceeds 10,000 views at any time you must contact Pure Energy to negotiate a license agreement.

Please note our other music ranges aren't licence free, and therefore cannot be used on YouTube, even if the music is barely audible. YouTube has strict measures in place to ensure licenced music isn't used incorrectly and will contact you if this is found to be the case.

FREQUENTLY ASKED QUESTIONS ABOUT PURE ENERGY

The song I want is part of an album... why can't I download it separately?

We only sell entire albums on the Pure Energy website.

Is there a minimum spend?

Yes, there is a minimum spend of £2 across the whole website.

How do I download my tracks from Pure Energy?

After confirming and paying for your order, scroll to the bottom of the page and click 'my downloads' this will take you to a page where your links will appear once they are created. You may need to refresh your screen. If you need to re-download your items after purchasing them, visit the my downloads page within 60 days of purchase. Please note that all downloads expire after 72 hours. Call us on 01709 710022 to get these re-activated.

Can I download direct to a mobile device?

Pure Energy delivers digital files as a zip file, and an iPod, iPad and many other mobile devices can't open zip files. We recommend that you download to your main computer then sync the audio files to your device.

How many times can I download my items?

You can request downloads twice within 60 days of purchase. This can only be extended in the event of a technical failure while providing your download links. For this reason, you should ensure your digital downloads are protected by a backup solution.

My files are no longer in the My Downloads section!

Normally this means you have exceeded the 60-day limit, or used all your download attempts. However, we may occasionally need to withdraw items from download for legal or other reasons. Please feel free to call our office you you have any issues.

What is your returns policy?

CD or DVD Returns:

At Pure Energy we make every effort to ensure that your product is faithful to the product description on this website, and that it is delivered to you in perfect condition. However if you do need to return a product to Pure Energy for whatever reason, please follow the guidelines below.

CD returns should be posted to The Music Factory Entertainment Group at:

Hawthorne House, Fitzwilliam Street, Parkgate, Rotherham, South Yorkshire, S62 6EP

in the condition it was posted out to you together with your invoice / receipt giving details of reason for return and stating whether you wish to obtain an exchange or refund. Please note that MFEG reserves the right to reject a return should any of the above conditions not be met. A re-stocking and administration charge of £2.75 shall be incurred on return of non-faulty goods.

Downloads:

All download sales are final and non-refundable. You do not have the right to withdraw from a purchase once delivery of the products has started. This process commences immediately after taking your payment, when our system requests your download links. Any purchases made in error cannot be refunded after this point.

Can I use PayPal?

Yes we accept PayPal for full payments.

Why can't I select the CD version of an album I'd like to purchase?

If the CD option isn't available, this means that the album is exclusively available as a download; we have either sold out of the CD or we have never made the album available as a physical product.

My question wasn't answered here. How do I contact you?

Please feel free to email us at support@pureenergymusic.com

MUSIC LICENSING FOR YOUR CLASSES

What is PPL?

PPL is the uk-based music licensing company. Established in 1934, PPL carries out its role on behalf of thousands of record company and performer members to ensure the people who invest, time, money and talent in making recorded music are fairly paid for the use of their work. PPL does not retain a profit for its services.

What is the difference Between PPL and PRS?

PPL collects and distributes money for the use of recorded music on behalf of record companies and performers. PRS for music, collects and distributes money for the use of music and lyrics on behalf of songwriters, composers and publishers.

Why do I need a Licence?

Under copyright, designs and Patents Act 1988, the copyright owner's permission is needed to play sound recordings in public. PPL grants permission on behalf of copyright owners.

Pricing of PPL - What is it going to cost me?

Under PPL's 'Exercise to Music' tariff the responsibility for holding a valid PPL licence for group exercise classes in fitness centres lies with the operators of those centres. The operator's licence must cover all of its exercise classes where PPL's works will be used for an annual period.

Fitness instructors will still be required to hold a valid PPL licence for any classes that they operate on premises other than fitness centres (e.g. hired halls, community buildings and offices). The tariff is based on a fee per exercise class as shown below:

£1.47 + VAT per class (From 1st May 2016)

To determine your annual class number under the tariff, refer to your schedules, timetables and records in order to calculate the expected annual number of classes you will teach from the start date of your licence for the forthcoming year. You should not include any classes where you are employed to teach in fitness centres, residential care homes, hospitals or hospices. You must make a reasonable assessment to reflect potential changes in your schedules.

PPL - F.A.Qs

I teach all my classes in a fitness centre, how does this affect me?

PPL place the emphasis on fitness centres to pay the licence fee for exercise to music classes, if all your classes are in these centres then you won't need a PPL licence.

What is the definition of a fitness centre?

This means any public or private exercise or leisure centre whether operated as a business, by a Local Authority, Leisure Trust, on a voluntary basis or otherwise (including, without limitation, gymnasiums, leisure centres, health clubs, aquatic centres, recreation centres, sport centres, incidental fitness amenities and speciality centres).

I teach 1 class a week outside fitness centres and the rest in fitness centres what do I need to do?

You need to get a PPL licence (You can get this through Pure Energy) for the 52 classes you teach outside Fitness Centres, this will currently be £75.40 + VAT (52 x £1.47 + VAT)

I only teach 20 classes a year how much will this cost?

The minimum PPL licence is for 35 classes and costs £51.45 (35 x £1.47), you will have to take this even though you only teach 20 classes a year.

What legal right do PPL have to enforce these fees?

Under the Copyright, Designs and Patents Act 1988, the copyright owner's permission is needed to play sound recordings (ie recorded music) in public. PPL grants this permission on behalf of copyright owners.

Our number of classes goes up and down every month so how can we declare an accurate figure for the year?

You should assess your records and existing class schedules to calculate the expected number of classes for the forthcoming year. You should make a reasonable assessment to reflect potential changes in schedules. When you come to renew your licence, if the actual number of classes is different, you will be able to make an adjustment.

You can get your class licence from Pure Energy Music by calling 01709 710022 and speaking with one of our team (Pure Energy operates as a supplier on behalf of PPL).



www.pureenergymusic.com

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